

YOU ARE INVITED TO A SEMINAR WITH RANIA ANDERSON : 6 SEPTEMBER 2016



About Rania

Rania Anderson is the foremost expert on the career advancement of businesswomen in developing and emerging economies, a global speaker, an executive coach and the author of *Undeterred: The Six Success Habits of Women in Emerging Economies*, the first career advice book expressly written for educated women in developing and emerging economies.

As the founder of *The Way Women Work* a global platform she speaks to, advises, coaches, trains and writes for women and men at companies around the world including: P&G, GE, Barclays, PwC, Bank of America, T-Systems and O-I programs as well as at universities and conferences around the world.

07h30-08h15 Breakfast

Session 1 :

08h15-09h30 **What Got You Here Won't Get You There:
How Women Advance**

The session is based on Rania's experience coaching women in senior and

executive positions, her work with women all over the world especially in Eastern Europe, Latin America, Asia, Africa, and the Middle East, her experience as a senior leader at a large corporation as well as her book *Undeterred; The Six Success Habits of Women in Emerging Economies*.

The presentation covers the specific actions that make a difference in enabling women to advance in their careers and allows men to understand the role they play in effecting the advancement for women. 3 women are identified for one-on-one coaching by a panel of senior leaders (both men and women) at the event gaining immediate wins in their advancement.

Session 2 :

10h00-11h30 Building a Network for Success

How to

- Stop random networking.
- Build a circle of competence and a 360° network internally and externally in a culturally appropriate way.
- Use social media especially LinkedIn to expand and deepen connections.
- The difference between mentors and a sponsor, the importance of each and how to develop these relationships.
- The secret to building a network.

During the presentation, participants will evaluate their own network and build a network action plan. Participants will be led in a highly interactive session about who they'd like to meet and help each other make connections.

Cost : R550,00 plus VAT per person
RSVP : colleen@businessengage.co.za

Please advise any special dietary requirements. Note : Numbers are limited and your booking is only confirmed on receipt of payment.

